

## Top level visions shared as third Americas Summit drives innovation through forward thinking debate

- senior government and end-user speakers from across Latin America
- strategic knowledge-exchange by panelists from five continents
- patronage from Argentina's Chief of the Cabinet of Ministers
- extended endorsement from the European Commission

*Milan, September 27, 2013* – Influential decision makers from across the public and private sectors convened in Rio de Janeiro for the third Americas Summit on security, mobility and traceability, held on September 26 and 27 under the patronage of the Cabinet of Ministers of Argentina and endorsed by the European Commission. The established global event offering direct interaction with a select community of high-profile decision makers to jointly shape the future of citizen ID, security and tracking infrastructures in the Americas region, saw key decisions makers engaged in world-class discussion. This surrounded the deployment of new applications in ICT driven innovation and automatic identification in all major vertical market sectors.



***The third Americas Summit welcomed an expert international audience from five continents***

Government, end-user and industry influencers who participated included: Marcio Pereira de Carvalho, Director - Institute of Identification Felix Pacheco, Rio de Janeiro, Brazil; Elkin Velasquez, Director UN Human Settlements Program, Latin America and the Caribbean (UN-HABITAT); Antonio Costas Sitic, Executive Director General - Service of Personal Identification (SEGIP), Bolivia; Antonio Maciel Aguiar Filho, Director - FENAPPI (National Federation of Professionals in Papiloscopia and Identification), Goiás, Brazil; Eduardo Luiz Ritzmann, CIO - GRU Airport Sao Paulo, Brazil; Eduardo Magalhães de Lacerda Filho, Advisor of the Director - National Institute of Information Technology, Brazil; Dr. Gustavo Cruz Quintão, Director of Health Promotion - Telefônica Brazil; Ms. Charis Negrão Tonhozi, Inspector General - Civil Police, Paraná, Brazil; Newton Tadeo Rocha, Director - Institute of Identification of Paraná, Brazil; Dr. Nadine Gasman, Campaign Director - ONU Mulheres, Brazil; Juan Claudio Tristán, President - Correo Oficial de la República Argentina; Franklin Barrantes Montero, Operations Manager - Correos de Costa Rica; Adriana Barragán, President - 4-72, La Red Postal de Colombia; Alex do Nascimento, Head of Parcels Department - Brazil Post; Jaime Ernesto Magaña Chavez, Manager of Technology Development Unit of the Directorate General - Correos El Salvador; Antonio Braquehais, Head of Mail Products Department - Brazil Post.

Leading public sector figures from further afield who spoke at the event were: Ruth Annus, Head of Migration and Border Policy Department - Ministry of the Interior, Estonia; Suvilindén, Special Envoy - UN Broadband Commission for Digital Development and ITU (International Telecommunication Union); Shrish Kumar, Assistant Director General - UIDAI, India; Dr. Hamman Riza, Director ICT Center - Government of Indonesia, Agency for the Assessment and Application of Technology (BPPT); Unggul Priyanto, Deputy Chairman - Agency for the Assessment & Application of Technology (BPPT), Indonesia; Etienne Graindor

General Secretary Calypso Networks Association, Belgium; Erkki Koort, Deputy Secretary General for Internal Security Policy - Ministry of the Interior of Estonia; Ms. Hadiza Ali-Dagabana, Head IRC (Director) of the National Identity Management Commission, Nigeria; Ali Abd Alsttar Ali Alshabrawy, Research & Development Team Member - The Egyptian National Post Organization (ENPO), Egypt; Ahmed Kada, Director of International and Cooperation - Morocco Post; Djibrine Younouss, Secretary General - Pan African Postal Union, Tanzania; Sbusio Xaba, Manager Process Planning & Development - South African Post Office (SAPO).

Wise Media's third Americas Summit welcomed an outstanding line-up of active contributors to the debate, including more than 26 senior government dignitaries and end-users from across the region and beyond. ICT industry leaders and CEOs from throughout Latin America and further afield also took to the stage with renewed visions on the latest implementations involving highly topical subjects from urban security to national ID's and border control, from automated supply chains to smart transport systems and more.

Key topics debated throughout the two days included leveraging on ICT technologies and identity to support the public sector bodies such as the police, and judicial authorities in their work towards securing life for the country's citizens – and how major efforts are progressing to ensure affordable broadband access to all citizens, particularly vulnerable communities living in unconnected areas. Elsewhere, the debate explored how some sectors, such as the postal business, are making great strides in their efforts to transform their core business to take advantage of growth opportunities in the digital era. In general all participants looked at the multi-faceted aspects of identity in the context of transformational digitalization of security and service infrastructures all around the world.

Other important facets of identity explored during ID WORLD Rio de Janeiro were the growth of large-scale citizen ID and enrolment projects and developments in auto ID technologies to advance the business case for implementing innovations in track and trace. Mobile identity and the potential for the mass emergence of a 'cardless society' further engaged the high profile audience, who also discussed the need to increase efficiencies of regional and local transportation networks and hubs in the smart city context, especially when huge influxes of visitors are expected – such as Brazil's cities being host to forthcoming major sporting events.

In addition, CEOs representing the leading local and international players of the security and identification industries contributed to the debate and actively supported the event, which also hosted a two-day exhibition with leading players in the region communicating their solutions for ICT-driven innovation application.

ID WORLD Rio de Janeiro 2013, sponsored by Biomorf, Safran Morpho, Gemalto and Datalogic, was the second Summit in the ID WORLD community's global reach in 2013, which began with ID WORLD Abu Dhabi 2013 in February and culminates with the 12th edition of the ID WORLD International Congress being held in Frankfurt from November 5 to 7, 2013.

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### **Comments from ID WORLD Rio de Janeiro 2013**

Luiz Eduardo Ritzmann, Diretor de Tecnologia, CIO – GRU Airport

*Including an international airport in the forum's debate is a very important step towards looking at global mobility, as well as people mobility, which is an issue most people understand as 'internet access', but is in fact is much more than that.*

Antonio Braquehais, Head of Mail Products Department – Brazil Post

*The Postal Innovation session was a good opportunity for postal leaders to show and share their experience and vision and to learn good practices in the Postal Industry from both developed and developing countries.*

Elkin Velasquez, Director of the Regional Office for the Caribbean and Latin America - The United Nations Human Settlements Programme

*A very positive experience. Good to talk about the Future Cities from the UN-Habitat's point of view*

Etienne Graindor, General Secretary – Calypso Networks

*ID WORLD Rio de Janeiro saw a presence of a variety of speakers from across the world.*

Marcio Pereira de Carvalho, Director – Institute of Identification Felix Pacheco, Brazil  
*ID WORLD Rio de Janeiro was a very important event for my institute's development, addressing many political concerns.*

Sbusiso Xaba, Manager Process Planning & Development – South African Post Office, SAPO  
*The Conference introduced me to a new industry of e-identity that I thought was limited to e-certificate. Whereby, it is holistic and it is the future. The passion of the ID Community was visible from representation from the government sector to commercial enterprise and technology suppliers.*

Maciel Maciel Aguiar Filho, Director – National Federation of Professionals in Papiology and Identification (FENAPPI), Goias Brazil  
*I was very pleased with the event, with the interaction provided by the diversity of countries, cultures and new situations experienced, especially for our emerging and quite populous countries. Those experiences are very relevant for the ongoing projects in Brazil. I was impressed and amazed by many projects especially that from India. In addition, I want to highlight the organization and relevance of the event in the light of the world becoming increasingly digital. Congratulations!*

Armando J. Lucrecio – Laboratory Manager, Flextronics Institute of Technology, Brazil  
*A great event, in fact – in terms of both organization and audience.*

Juan Claudio Tristan, President – Correo Oficial Republica Argentina  
*From my point of view, it was an interesting approach to the state of art in innovative technologies, combined with the experience taken from various communities and countries showing a different approach to the application of ICT.*

Ali Alshabrawy, Research & Development Team Member – The Egyptian National Post Organization (ENPO), Egypt  
*ID World Rio de Janeiro was an opportunity for those who wish to know about identity e biometrics.*

Franklin Barrantes Montero, Operations Manager – Correos, Costa Rica  
*It was a unique and very enriching experience for postal company representatives: a window on technology.*

Jaime Ernesto Magaña Chavez, Manager of Technology Development Unit of the Directorate General – Correos El Salvador  
*All the event was excellent - including exhibitors, speakers, the place and the hospitality of Wise Media personel. Congratulations on ID WORLD Rio de Janeiro 2013.*

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**About ID WORLD Rio de Janeiro**

**ID WORLD Rio de Janeiro 2013 - the third Americas Summit on automatic identification, took place in Rio de Janeiro, Brazil on September 26 – 27. Centered in Brazil, ID WORLD Rio de Janeiro attracts high level governmental representation from across Latin America and beyond, with senior government, end-users and leading players convening to share their insight and experiences with industry leaders from the world of security and tracking. Full information [www.idworldriodejaneiro.com](http://www.idworldriodejaneiro.com). Discussions will continue at the 12th ID WORLD International Congress in Frankfurt, Germany on November 5-7 ([www.idworldonline.com](http://www.idworldonline.com)).**

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