



HOSTED BY
>>> wise media

Conference Sessions

Opening

9:00

- Sophie Boyer de la Giroday, President Wise Media - Words of welcome
- H.H. Lieutenant General Sheik Saif bin Zayed al Nahyan - Words of welcome

International Outlook

- Dr. Gerald Santucci, DG Connect - Knowledge Sharing, European Commission
- Hon. Suvi Linden, UN Broadband Commissioner - ITU Special Envoy for Digital Development
- Hon. A. Silima Pereira, D. Minister of Interior - Government of Tanzania
- Hon. Atef Helmy, Former Minister ICT - Arab Republic of Egypt
- Dr. Unho Choi, UNHCR - United Nations High Commissioner for Refugees
- Hammam Riza, Director General BPPT, Government of Indonesia

Identification, Big Data and the Evolution of Media and Telecom Business Models

14:00

Social media, Profiling of Consumers and the Advent of On-Demand

- Mr. Herman Schepers, Senior Director Spectrum Campaigns - GSMA
- Akram E. Farag, EVP - NXTVN
- John Hensen, CEO & Executive Producer - Bunnygraph Entertainment
- Silvio Gerli, CEO - Smartstat

16:00

Transformation of Communications and Media Platforms

- Sprague Ackley, Technical Fellow - Honeywell
- Pietro, Pinetti, CEO and Co-founder - Studio Bozzetto
- Rachel Lane, International TV Marketing Consultant
- Azza Mohamed El Bayyar, CEO - Bates Production



Smart Cities

- 9:00
- Jean-Noel Georges, Global Program Director Research Manager - Frost & Sullivan
 - Etienne Veyret, Director Government Programs Middle East - Gemalto
 - Sailesh, Savani, Founder & CEO - Compulynx
 - Sture Udd, CEO - Upcode

Security and Safety SIWG

- 11:00
- Lt. Col. Faisal Al Shimmari, Central Operations Directorate - Abu Dhabi Police
 - Travis L., Sutton Senior Systems Administrator - US Navy
 - Muhammad Ihsanullah Qamar, Cluster Director - Rotana Hotel Management Corporation
 - Mirko Ross, Co Founder and CTO - Dimago

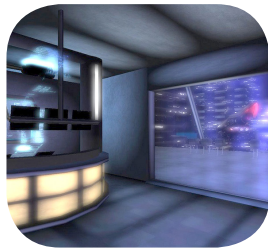
Resource Management

- 14:00
- Khaled Almoubarak, President - Mawj
 - Sandra Anani, BT - Open World
 - Sabrin Rahman, Senior Manager Corporate Sustainability - HSBC
 - Dr. Mohamed Abdel Hamyd Dawoud, Environment Agency Abu Dhabi Government

CEO Vision

- 16:00 Plenary Session and Awards Ceremony

© Hadrian Media. This is the Agenda as of 22 June 2015. The final program may differ from the one listed here in terms of speakers, content of the presentations, sessions and speaking slots.



DRIVING CHANGE: RESOURCES, POLICIES, TECHNOLOGIES